



Basildon & Phoenix Swimming Club



Affiliated to ASA East Region

Chairman: Richard Frost

Secretary: Ann-Marie Waller

Head Coach: Doug Campbell

This code of conduct is in line with the ASA Wavepower child safeguarding policy and procedures for clubs

Basildon and Phoenix Swimming Club – Social Media Protocol

This Social Media protocol applies to all parents/guardians/members of Basildon and Phoenix Swimming Club (BPSC)

We encourage positive comments on the BPSC facebook page or personal page and/or other social networking sites. Comments not in keeping with the club ethos will be removed.

We would like to draw your attention to the following below from the ASA Wavepower Child Safeguarding Policy and Procedures for Clubs

Whilst social networking can provide exciting opportunities for our club to communicate with members/parents it can also present a number of negative consequences if abused by users such as:

- Cyberbullying through posts which are upsetting to people and often inaccurate
- Causing offence to individuals or other clubs and organisations

There have been occasions where parents of swimmers have used social networking sites to criticise or verbally abuse an organisation, its officers, officials, coaches, teachers, and/or members in an inappropriate and unacceptable manner. This has, in some cases, led to the person who is the subject of the abuse to take action through statutory agencies or statutory legislation to address the comments made.

Parents are expected to behave responsibly as a spectator at all training sessions, events and activities, and treat members, coaches, committee members and parents of other members of any aquatics organisation, be that your child's organisation or not, with due respect in order to meet the ASA's commitment to equality and diversity.

Parents/Members should be aware that posting messages, comments or any other media on a social networking site that breaches the above requirements in an ASA club may breach the ASA Parents Code of Conduct.

